

STRENGTHENING LEADERSHIP AND TEACHING FOR LEARNING

ASCD Award-Winning Program



# Reading Strategies for the Content Areas

October 19, December 14, 2010  
February 1, March 15, 2011 • Fond du Lac

This award-winning program, which takes place over the course of the school year, “walks the talk” of effective professional development and is supported by current research and ASCD materials.

Send a team to gain a deeper understanding of researched practices that positively impact student achievement. Participants learn to approach reading as a tool for student learning. They receive all they need to implement strategic reading practices in content area instruction.

**The program includes:**

- Four full day sessions
- Time for collaboration, planning, practice, reflection, feedback and implementation
- Strategies and tools targeted to improve reading in the content areas
- An instructional framework for integrating reading instruction with content area materials
- A plan for the school or district to respond to accountability expectations
- Rubrics for assessment
- Ideas for differentiation
- A program portfolio suitable for use as part of a Professional Development Plan
- An ASCD Action Tool (\$119) of 84 tools for classroom use

**Registration form on back**

**WASCD’s Sustained Professional Development Focus:**

The purpose of the four-days over the course of a school year is to support Wisconsin schools and districts more effectively in the improvement of teaching and learning by providing enhanced professional development that is research-based, engaging, enduring and most effective for change as we move forward in the 21st Century.

*The program facilitator is WASCD Executive Director Denise Pheifer.*



**Questions?**

www.wascd.org  
office@wascd.org  
262.242.3771

Join over 1000 teachers in Wisconsin who have participated in this program and who are making a difference in content area classrooms across the state.

This program is appropriate for intermediate grades (4/5), middle school and high school teachers, and administrators as instructional leaders. Districts and schools will maximize their local resources to improve learning by sending a team of teacher leaders, department chairs and an administrator. This team can then take back the knowledge gained to share with colleagues and ensure implementation across the curriculum and throughout a school or district.

*Professional development must be planned, designed and implemented in ways that increase educators’ capacity to impact student learning (NSDC, 2001). Wisconsin ASCD is committed to providing enhanced professional development that is research-based, engaging, enduring and most effective for improving student learning in the 21st century.*



# Registration Form

## Reading Strategies for the Content Areas

- Registration Fee (includes all workshop materials)** **\$499**  
(Tuesdays, Oct. 19, Dec. 14, 2010 & Feb. 1, Mar. 15, 2011)
- Renew membership or join Wisconsin ASCD** **\$ 75**
- Late Fee (after Oct. 12)** **\$ 25**

**TOTAL** \_\_\_\_\_

### Payment Information

PO # \_\_\_\_\_  Check enclosed # \_\_\_\_\_

**Charge:** Cardholder Name (as it appears on card) \_\_\_\_\_

Card # (MC or Visa) \_\_\_\_\_ Exp. Date \_\_\_\_\_ Three-Digit Security Code \_\_\_\_\_

Billing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

### Participant Information

Please print clearly so name badge will be accurate. To register a team with one payment source, attach a copy of this form for each attendee. Phone numbers are only used in case of emergencies. E-mails are used for program changes and confirmations.

**Name:** \_\_\_\_\_

**School/District/Agency:** \_\_\_\_\_

**Job/Role:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**E-mail** \_\_\_\_\_

Return your completed registration form by fax or mail. Make a copy for your records.

**Fax 262.242.1862**

WASCD  
210 Green Bay Rd  
Thiensville WI 53092

### Details

Registration Terms	Cancellation Policy	Location & Schedule	Food and Beverage
<p>Registrations are accepted on a full-payment, first-come, first-served basis only. Confirmations are e-mailed about a week before the program. Please call the WASCD office before the program if you did not receive a confirmation to determine your registration status. For all cancellations, there is a \$25 processing fee. There are no refunds 3 days prior to or after the program.</p> <p><b>On-Site Registration</b> When space is available, you may register on site for an additional \$25 fee.</p>	<p>WASCD reserves the right to move or cancel meetings because of low registration. That is why it is important to register early. In the unlikely event of a cancellation, all registrants will be notified and will receive full refunds.</p> <p><b>Special Needs</b> Please notify WASCD of any special needs at the time you register.</p>	<p><b>Holiday Inn Fond du Lac</b> 625 Rolling Meadows Dr Fond du Lac WI 54937 <b>920.923.1440</b></p> <p>Directions: US Hwy 41 &amp; Military Rd.</p> <p><b>Oct. 19, Dec. 14, 2010 &amp; Feb. 1, Mar. 15, 2011</b> <b>8:30 a.m. – 3:00 p.m.</b> (check in: 8:00 a.m.)</p>	<p>All institutes include continental breakfast and refreshment breaks. You will have one hour for lunch on your own.</p> <p><b>Lodging</b> Participants are responsible for securing their own lodging.</p>